

TTXC | VS AI Street Fighting [WORLD SERIES]

1. Mission Statement:

As artificial intelligence sweeps through the entire world, 2024 Taiwan Technology X Culture Expo (TTXC) is joining VS AI Street Fighting to break through the traditional way of artistic expression in Midjourney AI. We aim to discover the new generation of human magicians—AI art creators—and welcome them to join us in this global competition!

TTXC | VS AI Street Fighting [WORLD SERIES] includes an Online Preliminary Competition and an On-Site Quarter-Finals.

2. Prizes:

| Awards | Prizes | Note |
|---------------------------|-------------------------------------|---|
| Champion (1) | Medal (1), and NT\$60000 Cash Prize | Medal and Cash Prize will be handed out at the finals |
| Runner-Up (1) | NT\$30000 Cash Prize | Cash Prize will be handed out at the finals |
| Second Runner-Up (1) | NT\$20000 Cash Prize | Cash Prize will be handed out at the finals |
| People's Choice Award (1) | NT\$10000 Cash Prize | Cash Prize will be handed out at the finals |

*Note: For individuals residing within the country who receive an award, a withholding tax of 10% will be deducted from the award amount if it exceeds \$20,000. Winners must pay the 10% tax on the prize winnings before they can claim their prize. The company will issue a withholding tax certificate. Failure to pay the tax according to the law will result in the forfeiture of the prize.

3. Rules & Regulations:

- Method of Competition:
 - Preliminary Competition (Those who've passed the preliminary competition will enter the next round of online competition)
 - All participants must upload their images and prompts based on the provided topic. Those who are selected by the judges will advance to the next round.
 - Online Competition (The quarter-finalists enter the on-site competition)
 - Each round, contestants will compete in real-time online.
 - Contestants will use Midjourney AI to generate images.
 - Contestants must generate images based on the provided topic within the allotted time.
 - The panel of judges will review the images and pick the winners.
 - The winners will enter the next round of competition, the non-winning participants will be eliminated.
 - Read more details about the online competition in the official email sent out to the contestants.
 - On-site finals (To pick the champion)
 - Contestants will meet on-site and compete by using the customized arcade machine and Discord account in each round.
 - Single-elimination is implemented. Contestants will use Midjourney AI to generate images.
 - Contestants must generate images based on the provided topic within the allotted time.
 - The panel of judges will review the images and pick the winners who get the most votes.
 - The winners will enter the next round of competition, the non-winning participants will be eliminated.

- People's Choice Award
 - Voting period: 2024/9/13 (Fri) to 2024/9/20 (Fri) 23:59 (GMT +8)
 - Eligibility: All creations that have passed the preliminary competition are eligible for winning People's Choice Award.
 - Online voting: Please refer to the official website of **Taiwan Technology X Culture Expo (TTXC)** <https://ttxc.tw/> (website launches on 2024/8/30) for more details.

- Schedule:

TTXC | VS AI Street Fighting [WORLD SERIES] comprises an Online Competition and an On-site competition. The schedule is:

| Date | Activities | Forms |
|--------------------------------|----------------------------------|---|
| 8/15 (Thu) - 9/8 (Sun) | Registration window opens | Online Registration |
| 9/13 (Fri) | Preliminary results announcement | Email from the organizer |
| 9/21 (Sat) - 9/22 (Sun) | Online Competition | Live-streaming |
| 10/20 (Sun) | On-site Finals | On-site (Venue: The Pier-2 Art Center B4 Warehouse) |

4. Registration Guidelines:

1. Online Registration: Use the link below and register with your Discord ID.
2. Link: <https://forms.gle/hioACNWsrcDuTuQ29>
3. Registration Period: 2024/8/15 - 2024/9/8
4. Required Information:
 - Name
 - Display Name (The name shown in the competition)
 - Contact Number

- Email address
- Discord ID

5. Online Preliminary Competition Topic

- Topic: The future of humanity will be shaped by the intersection of technology and culture.
- All contestants must upload their creations and the last prompts given in order to take part. Those who are selected by the judges will advance to the online competition.
- Format: RAW image generated by Midjourney AI. Post-processed images are strictly prohibited. The file size should not exceed 1MB and the resolution should be at least 1024 x 1024 pixels. Kindly submit the image as a PNG file type.
- Every participant can only submit ONE creation.

6. Eligibility:

- We welcome AI art creation enthusiasts of all races, nationality, gender, and age (participants under 18 years old must be accompanied by a legal guardian).
- Must own a Discord account and a paid subscription plan to Midjourney AI (Basic Plan or above. Kindly confirm if the GPU time is enough). Be aware that no further changes can be made once the application is submitted. The organizer shall not be held responsible for failing to deliver the rewards due to incorrect or incomplete information provided.
- Quarter-finalists who couldn't join or comply with the follow-up competition will be withdrawn from the competition. The original opponent will enter the next round automatically.
- If there was a mistake in the application form, please inform the organizer before the registration closes.
- As the quarter-finals and the finals will be held on-site, please take the time, residency, transportation and so on into account before registration.
- We will contact the participants based on the information provided in the registration form. Kindly keep an eye out for our phone call or email notification, and please stay updated to our competition-related news schedule to ensure personal rights and interests.

7. Please note:

- One can only register with one account. If multiple registration is found, the participant will be disqualified, and the organizer reserves the right to reclaim the prizes.
- After completing the registration, the organizer will send a pre-competition email before the competition day. The email will include the schedule, check-in procedures, and other relevant important information.

5. Online Competition

1. Date & Time:

- 2024/9/21 - 2024/9/22
- For the details, kindly refer to the email sent by the organizer.

2. Before the competition:

- We use Discord as the platform for this competition. Please create a Discord account and subscribe to Midjourney AI (Basic Plan or above).
- Make sure you have received an invitation to the Discord server hosted by the organizer.
- Test out Discord live-streaming window and mic systems to make sure they function properly.

3. Online Competition Fair Agreement:

- The entire competition process will be screen-recorded and live-streamed on the organizer's platform, and the recordings will be kept until the end of the event. If the organizer finds or a third party reports any questionable behavior during the competition, the organizer will make a ruling, and reserves the right to disqualify participants.

6. On-site Finals:

1. Information:

- 2024/10/20
- Venue: The Pier-2 Art Center B4 Warehouse
- For more details, kindly refer to the email sent by the organizer.

2. Check-in:

- Please present the invitation page (attached in the email) to our staff at the counter. Any information discrepancies may lead to unconditional forfeiture of participation, advancement, award eligibility, and all related rights.
- On the day of the competition, all contestants must complete the check-in process at the specified time and place with our staff.

3. Equipment:

- To ensure fairness in the competition, all contestants are only allowed to use the Discord account and equipment (such as keyboard and mouse) provided by the organizer.

7. Judging Criteria

1. Judging Panel: Experts from various fields within the industry
2. The final decision of the judging panel is final, and participants may not raise any objections.
3. Scoring Criteria:

| Subjects | Percentage (%) |
|-----------------------------|-----------------------|
| Interpretation of the Theme | 10% |
| Creativity and Originality | 30% |
| Prompt Skill | 30% |
| Aesthetic feeling | 30% |

8. Violation and Prohibition Regulations:

1. **Falsification or Misuse of Others' Identity:** Participants must not falsify or misuse someone else's identity or work in any way, including entering the competition under someone else's name or submitting someone else's creations.
2. **Inappropriate competition behavior:** Participants must not engage in any unfair competition behavior, including gaining advantage through improper means, damaging other's work, interfering with the process of the competition. This includes the voting for People's Choice Award and any further events.
3. **Inappropriate content:** Participants must not submit any works containing obscene, violent, discriminatory, insulting, defamatory, or other inappropriate content. They must ensure that their works adhere to public order, social morals, and ethical standards.
4. **External Help Prohibited:** Participants must not receive or accept any form of external assistance, including support from third parties, websites, or software, unless explicitly permitted by the organizers.
5. **Violation of Competition Rules:** Participants must not violate the competition rules, including but not limited to failing to submit their work on time, not adhering to judging criteria, or refusing to cooperate with the judging process or the organizers' requests.
6. **Other Violations:** Participants must not engage in any other behavior that undermines fair competition and the integrity of the competition, including maliciously damaging the competition's image, falsification, collusion, or cheating with others.
7. If participants receive warnings or bans from Midjourney AI due to sensitive language or content that affects the competition results, they cannot hold the organizers responsible for any consequences.
8. If the system of Midjourney AI marks a generated image inappropriate and blocks the final product, affecting the final results, participants cannot hold the organizers responsible for any consequences.

9. Important Notes:

1. The organizer retains the right to use the images of the entries for marketing, promotion, and publicity with no compensation to the creator. This includes, but is not limited to, public broadcasting, dissemination, reproduction, publication, and other related activities.
2. The participant agrees to grant the organizer a perpetual, royalty-free license to use their entry for promotional and non-commercial purposes. This license includes the following rights: to use the awarded work domestically and internationally, to distribute, adapt, publicly transmit, publicly broadcast, publicly display, and publicly release the work.
3. The participant vouches they hold all copyright rights to their entry and that the work is free from plagiarism. If the work incorporates any third-party content or rights, the participant must consent to or receive authorization from the copyright holder or rights owner and submit the relevant authorization statement along with their submission.
4. Non-winning entries will not be returned. Participants should make a backup themselves.
5. If an awarded work is proved fraudulent, plagiarized, copied, or previously submitted to any public competition where it has won or been exhibited, the award will be disqualified upon verification. If the award has already been received, the organizer reserves the right to revoke the award and reclaim it.
6. If a work is false or infringes on the copyright of others, the participant shall take responsibility for any legal liabilities and damages, and the organizer shall not be held liable.
7. All participants acknowledge and accept terms and conditions of the competition guidelines. The organizer reserves the right to modify, change, or terminate the competition, the competition rules, or the competition prizes or awards as needed by public announcement, without prior notice. The organizer also retains the right to interpret and amend any unspecified matters in the guidelines at any time.

10. Contact Us:

- Organizer: TTXC Taiwan Technology X Culture Expo
- Authorized Agency: Hello World Ltd.
- Hello World Phone Number: Ms. Wang, 02-2506-3990
- Hello World Email Address: helloworldtw2023@gmail.com